

MARCH 20

- 4:30 PM** REGISTRATION OPENS
- 6:00 - 8:00 PM** SKY ROOM ICE BREAKER: OPENING NIGHT RECEPTION

MARCH 21

- 8:00 AM** CONCERT HALL REGISTRATION & BREAKFAST BUFFET
- 9:00 AM** CONCERT HALL WELCOME & INTRODUCTORY REMARKS
- 9:10 AM** CONCERT HALL OPENING KEYNOTE ADDRESS: THINK OUTSIDE THE CUBE
Robert J. Sawyer, Noted Futurist, and Award-Winning Science-Fiction Author
- 9:55 AM** FOYER NETWORKING BREAK
- 10:15 AM** CONCERT HALL NEW WORLD ORDER
A Cross-Platform Super Panel
- 11:25 AM** WHO ARE 'YOU'? A REAL PEOPLE PANEL
- 11:55 AM** CONCERT HALL LUNCH BUFFET
- 12:55 PM** FOYER NETWORKING BREAK
- 1:10 PM** CONCERT HALL
Bridezilla: How They Wiggled Out the World in Six Days
- 1:10 PM** CLIPPER ROOM
One-on-One Meetings with Speakers! 'Session A'
- 2:00 PM** CONCERT HALL
CHUM U-PITCH
The User Gen Challenge
- 2:00 PM** SKY ROOM
The Survey Says:
Understanding the Consumer
- 2:00 PM** ROUND ROOM
Going the Extra Mile:
Mobile Entertainment
- 3:00 PM** FOYER NETWORKING BREAK
- 3:20 PM** CONCERT HALL
Changing Channels I
- 3:20 PM** SKY ROOM
All Hands Off
- 3:20 PM** ROUND ROOM
Global Co-Production
- 4:15 PM** CONCERT HALL
Changing Channels II
- 4:15 PM** SKY ROOM
Tipping, Slipping and Tripping
- 4:15 PM** ROUND ROOM
Games Without Frontiers
- 5:10 PM - 5:20 PM** CONCERT HALL ANNOUNCEMENTS: CHUM U-PITCH WINNERS

ICE MARKET EXHIBIT AREA ACTIVE FOR DURATION OF ICE IN THE GRAND FOYER MARCH 21 & 22

- 5:20 PM - 6:20 PM** CONCERT HALL TRAINING TOMORROW'S TALENT
- 7:30 PM** ROUND ROOM ICE GALA
Cocktails, Entertainment and Exciting Announcements!

MARCH 22

- 8:00 AM** CONCERT HALL BREAKFAST BUFFET
- 9:00 AM** CONCERT HALL
Citizen Journalism
- 9:00 AM** SKY ROOM
Deal or No Deal?
- 9:00 AM** ROUND ROOM
Child's Play?
- 10:05 AM** NETWORKING BREAK
- 10:25 AM** CONCERT HALL
You Mean It's Not All Fun & Games?
- 10:25 AM** SKY ROOM
Unplugged Social Networks Go Mobile
- 10:25 AM** ROUND ROOM
The Virtuous Circle: 360° Deal Making that Pays
- 10:25 AM** CLIPPER ROOM
One-on-One Meetings 'Session B'
- 11:30 AM** CONCERT HALL LUNCH BUFFET
- 12:40 PM** CONCERT HALL
The TELUS Multi-Screen Challenge
- 12:40 PM** SKY ROOM
Blogging for Dollars: Monetizing Blogs & Podcasts
- 12:40 PM** ROUND ROOM
Rising Star: Emerging Canadian Game Talent
- 1:40 PM** CONCERT HALL
Rated-X (for Cross-Platform)
- 1:40 PM** SKY ROOM
Finance 2.0
- 1:40 PM** ROUND ROOM
It Had to Be 'You'
- 1:40 PM** CLIPPER ROOM
One-on-One Meetings 'Session C'
- 2:40 PM** FOYER NETWORKING BREAK
- 3:00 PM** CONCERT HALL
The Eyes Have It!
- 3:00 PM** SKY ROOM
Just a Pipe Dream?
- 3:00 PM** ROUND ROOM
She Got Game
- 4:00 PM** CONCERT HALL ICE JAM SPECIAL CONCLUDING PANEL
- 5:00 PM** CONCERT HALL ANNOUNCEMENTS: TELUS Multi-Screen Challenge WINNER
- 5:10 PM** ICE 2007 MELTS

☐ CONFERENCE SESSIONS ☐ MARKET SESSIONS